



Dina Kandil

Senior Graphic Designer with 5+ years in marketing and advertising, blending creativity with strategic insight. Holds a B.A. in Creative Advertising Design and an IAA Marketing Diploma. Award-winning designer recognized for impactful, goal-driven campaign.



Education

- 2017 - 2021 Bachelor Degree in Advertising
Creative Design (GPA 4.86)
University of Business and Technology
Jeddah College of Advertising
- 2017 - 2021 International Advertising Association (IAA)
University of Business and Technology
Jeddah College of Advertising
- Class of 2016 Saudi Highschool Diploma
Dar AlHanan School



Work Experience

- 2025 - Present Senior Graphic Designer
Boopin
- 2022 - 2025 Senior Graphic Designer
The Social Clinic - AROYA Cruises
Clients I started with:
Royal Commision of Riyadh City, Ministry of Transport and Logistic Services,
Saudi Central Bank, Aramco Valvoline, Aramco Orizon, Invest Saudi, IKEA,
AlOro Sugar, TGMO TOYOTA, GWM, HAVAL, Jetour, SHIFT, KIA, ALShifa,
Afa, TANK, SGS and, Madinah Regional Municipality
Then got dedicated for 2 years on:
Cruise Saudi, AROYA Cruises and Al-Nassr
- 2021 - 2022 Graphic Designer
Memac Ogilvy
SNB, SNB Capital, SNB Private Banking, QuickPay, Castrol and, Jotun
- 2019 - Present Freelancer
Online
- 2018 - 2019 Sales Promoter
UBT Executive Education



Achievements

- 3rd Place Winner of Student Masar
Print Competition - Dubai Lynx 2020
- Honored for 2020 Saudi National Day
OOH Campaign - University of Business
& Technology
- Collaborated and honored from STC
Pay and UBT for creating the
2020 Eid holiday Eidiyah campaign
for STC Pay Application



Training and certificates

- Mar, 2020 Professional Certificate Program in
Transmedia Story Telling
University of Business and Technology
- Jan-Mar, 2021 Creative Depatment Trainee
Memac Ogilvy
- August, 2019 Cooking series program
Los Angeles - California
The New School of Cooking
- January, 2018 The art of telesales
UBT Executive Education
- 2011 - 2012 4 levels of Mental Arthmetic program
OKOOL



Software Skills

- Adobe Illustrator
- Adobe PhotoShop
- Adobe PremierePro
- Adobe Audition
- Adobe Indesign
- Adobe After Effects
- Adobe Lightroom
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel



Core Skills

- Fluent in Arabic & English
- Campaign & Visual Storytelling
- Brand Identity Developer
- Creative Thinking & Problem-Solving
- Typography & Layout Design
- Professional Phone Photography
& Videography
- Strong Planning & Organizational Skills
- Reliable in Meeting Tight Deadlines



Interests and Hobbies



Jeddah, Saudi Arabia



+966 53 775 9333



dinahkandil@gmail.com



www.dinahkandil.com